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EVENTS THAT TRANSFORM

# Audio Solutions Guide for planners

# Reach more



hybrid<sup>+</sup>



## Audio is Critical to the Success of Your Hybrid Event. Choose Your Tech Wisely.

With a hybrid meeting or event, making sure everyone attending in-person or virtually can hear and be heard is your No. 1 priority. Unlike virtual meetings that lean on the speakers and mic built into a laptop, hybrid meetings require a perfect match of in-room microphones and speakers that bridges the gap between your physical venue and the remote participants

### Ask yourself these questions:

1. Does the presenter need to be seen on video or are we broadcasting only their audio?
2. Will only the presenter(s) audio need to be broadcast? Or will there be an in-room discussion/Q&A that also needs to be heard by the in-room and remote-viewing participants?
3. Will there be off-site presenters connecting remotely? Will they need to be heard in the room?
4. Will off-site attendees need to be amplified in order to be heard by in-person participants in the room?
5. Will onsite participants need sound reinforcement to hear each other in the room?

## What Kind of Set-Up Do You Need?

All in One Camera w/Mic and Speaker



Camera w/ speakers and expansion mics



Traditional Audio Solutions





## Typical Hybrid Meeting Scenarios



### Small Collaborative Meeting

If you're organizing a smaller meeting where the in-room team simply needs to hear the remote attendees and vice-versa, you will need an all-in-one device with built-in camera, microphone and speaker.



### Mid-Size Collaborative Meeting

When the space is larger, you'll need amplification so that the in-room and remote participants don't have to strain to hear each other. This requires microphones to capture each in-room participants' voice and in-room loudspeakers to transmit them. While some devices can accommodate larger groups turnkey, external microphones and loudspeakers are probably needed (e.g., Push-to-Talk, Wireless Handhelds).



### Dedicated Presenter

This format often requires just one person or a panel to be heard by both the in-room and remote audience. A dedicated microphone for the presenter(s) and in-room loudspeakers are a great solution. Consider using additional wireless handheld microphones or push-to-talk mics to capture impromptu comments or questions that may arise to ensure all participants (in person and virtual) can hear.

**Find Out More Before You Choose**

**Contact Encore** to learn more about audio options for in-person, hybrid and virtual events.